



13th FORTH RETREAT
15-16 July 2022

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STEP-C, Director



Science & Technology
Park of Crete

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- **Initiatives & services for start-up entrepreneurship**
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Who we are (i)

- A specific unit of FORTH, est. 1993
- Business Incubator @ 3 buildings
- EDAP SA - Managing company of STEP-C
 - 20 shareholders (FORTH & Piraeus Bank = 63%)
- 4+2 staff members
 - outsource staff with commercial and technical skills
- Implement RTD projects
- Full member of IASP
 - > 300 members
- EU EURAXESS Centre
 - > 200 Universities & Research Centers



Incubator buildings, FORTH campus



Who we are, 2022 (ii)

>2000m²
Incubator

~100
Offices

31
Current tenants

>380
People

 40%
 60%

145
Products

65
Services

>60
Graduates

65
RTD Projects

>1300
New jobs creation

Mission & Business Strategy



Our mission: To support research-driven innovation and to promote academic and start-up entrepreneurship

Our strategic priorities:

- 1. Support start-up and spin-off creation**
- 2. Offer incubation space and customized services**
- 3. Provide education & training**
- 4. Offer networking & funding opportunities**



Our Services



Services for researchers

- Assist research groups exploit their research ideas (**16 groups/4 @ FORTH**)
- Support start-up & spin-off creation, host new companies
- Provide business mentoring to research groups & spin-offs
- Support the evaluation & protection of IP (free patent pre-search)
- Offer on-site & online training
- Assist researchers' mobility & networking, EURAXESS Centre, **application for HRS4R Logo**
- Public engagement with research initiatives, e.g. Researchers' night events, since 2006

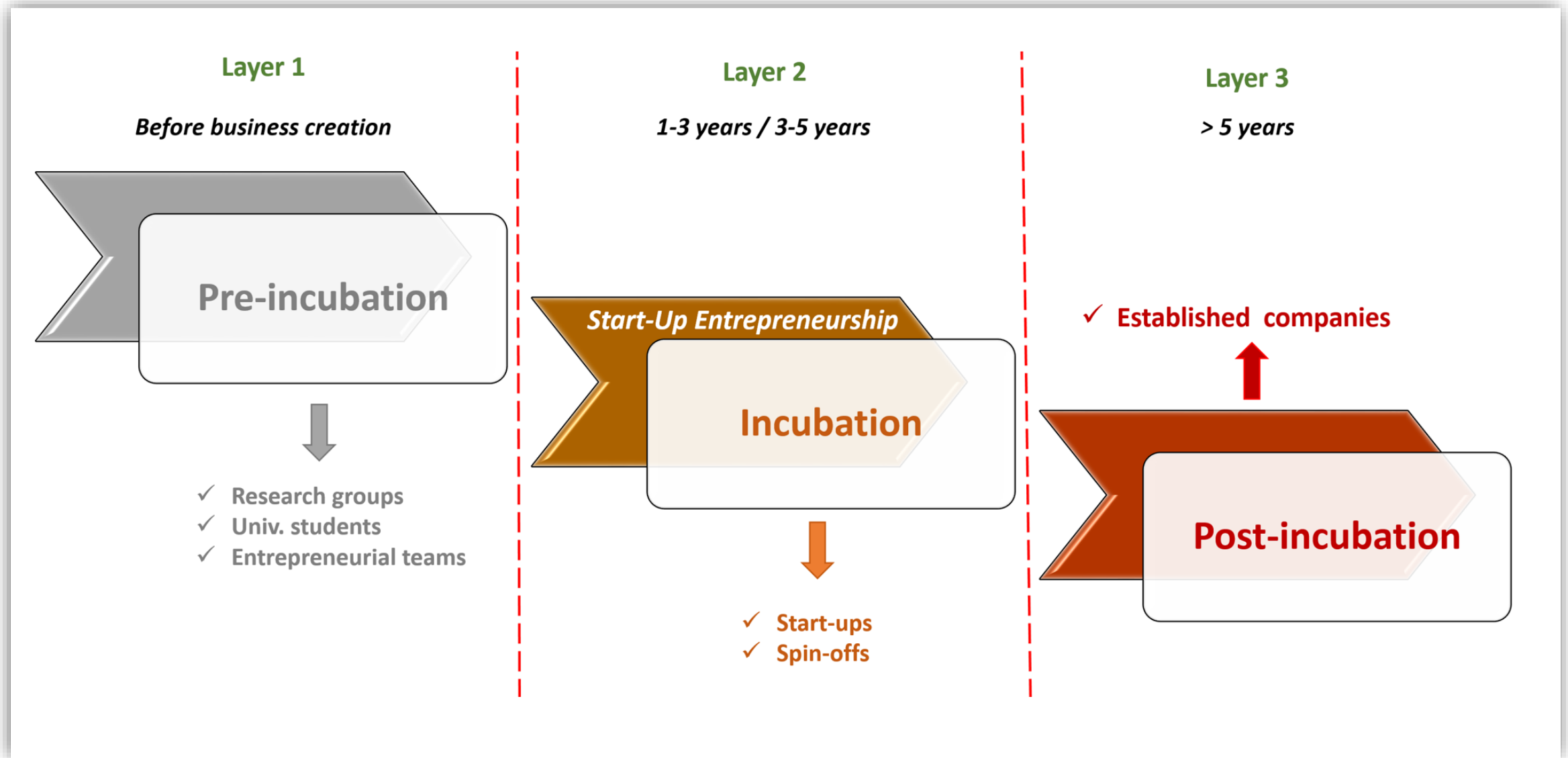


Services for tenants

- Incubation facilities & office services
- Business coaching & mentoring
- Linking tenants with investors
- Organize brokerage events & business missions
- Support New Product Development & Business Model
- Networking with research labs

Our model to support entrepreneurship

We offer 3 Layers of Support



Our activities for the promotion of innovative entrepreneurship – examples

Spin-off & start-up creation

- UNISTEP, UNISTEP+ (2004-2008)
- Fitorio Ideon (2021-2023) with UoC, TUC, HMU
- Together at the starting line (2013-2015) with SEV-Hellenic Federation of Enterprises

ΜΑΖΙ ΣΤΗΝ ΕΚΚΙΝΗΣΗ!



Παρατηρητήριο
Καινοτόμου
Επιχειρηματικότητας
Περιφέρεια Κρήτης



Training & Mentoring of researchers & entrepreneurs

- Leonardo da Vinci Projects: PREMIO, ENTER (2008-2009)
- MESUP: Mentoring start-ups (2011-2013) with University of Cyprus
- Mentech: training mentors
- Enterprise+
- Job Developer
- OTMET



Mobility and Networking

- Erasmus for Young Entrepreneurs (since 2009)

The European exchange programme for Entrepreneurs

> 70 business exchanges



Erasmus for Young Entrepreneurs



Examples of start-ups & spin-offs supported by STEP-C



3-Year Strategic Plan

Strategic Priorities

- 1. Incubator infrastructures**
- 2. Services**
- 3. Investments**



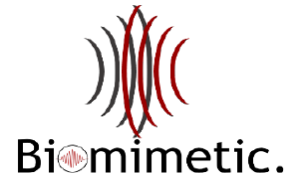
3-Year Strategic Plan

Strategic Actions



- Launch a **Virtual Incubator** (no physical space)
- **Expand our Incubator** to Chania (in collaboration with the TUC)
- **Increase share capital of EDAP SA** to attract strategic investors
- Provide **pre-seed funding** to support start-up entrepreneurship
- Launch a **Center for Innovation & Entrepreneurial Learning** for students, researchers and executives

STEP-C Tenants, 2022



Thank you
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