The Story of a Real-World Effort

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Bytemobile Facts

- Founded in 2000, first commercial deployment in 2001
- 96 operators installed in 55 countries, serving over 1 billion subscribers
- 12 of 15 top tier-1 operators
- Leading innovator in new IP services for mobile data, web and multimedia
- Established the market of wireless IP network optimization
Bytemobile Facts

- Privately held; based in Silicon Valley
- Self funded since last investment round in 2001
- Founding Proposition: All networks can offer better user experience through optimization
- 80% market share for wireless data networks worldwide today
- Management Team includes Silicon Valley & Wall Street veterans
- Best in class optimization technology expanded into Content Adaptation & Multi Media Optimization
Technology Innovation based in Patra

• Strong presence in Patra:
  – 50 software engineers
  – 10 customer support engineers
  – VP of Engineering based in Patra
  – Largest technology company in Southwest Greece

• Silicon Valley model and culture:
  – All employees are part owners
  – Culture of innovation, discovery and excellence
Customers

96 mobile network operators in 55 countries — serving more than a billion total subscribers
Ecosystem Strategy: Global Best-In-Class Partners

- Opera Software
- IBM
- ACCESS
- Motorola
- Ericsson
- Sun Microsystems
- HP
- SurfControl
- Huawei
- McAfee
Mission: Enable the Global Medianet

Transparent Intelligence in the Network