

byte  mobile

The Story of a Real-World Effort

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Bytemobile Facts



Founded in 2000, first commercial deployment in 2001

96 operators installed in 55 countries, serving over 1 billion subscribers

12 of 15 top tier-1 operators

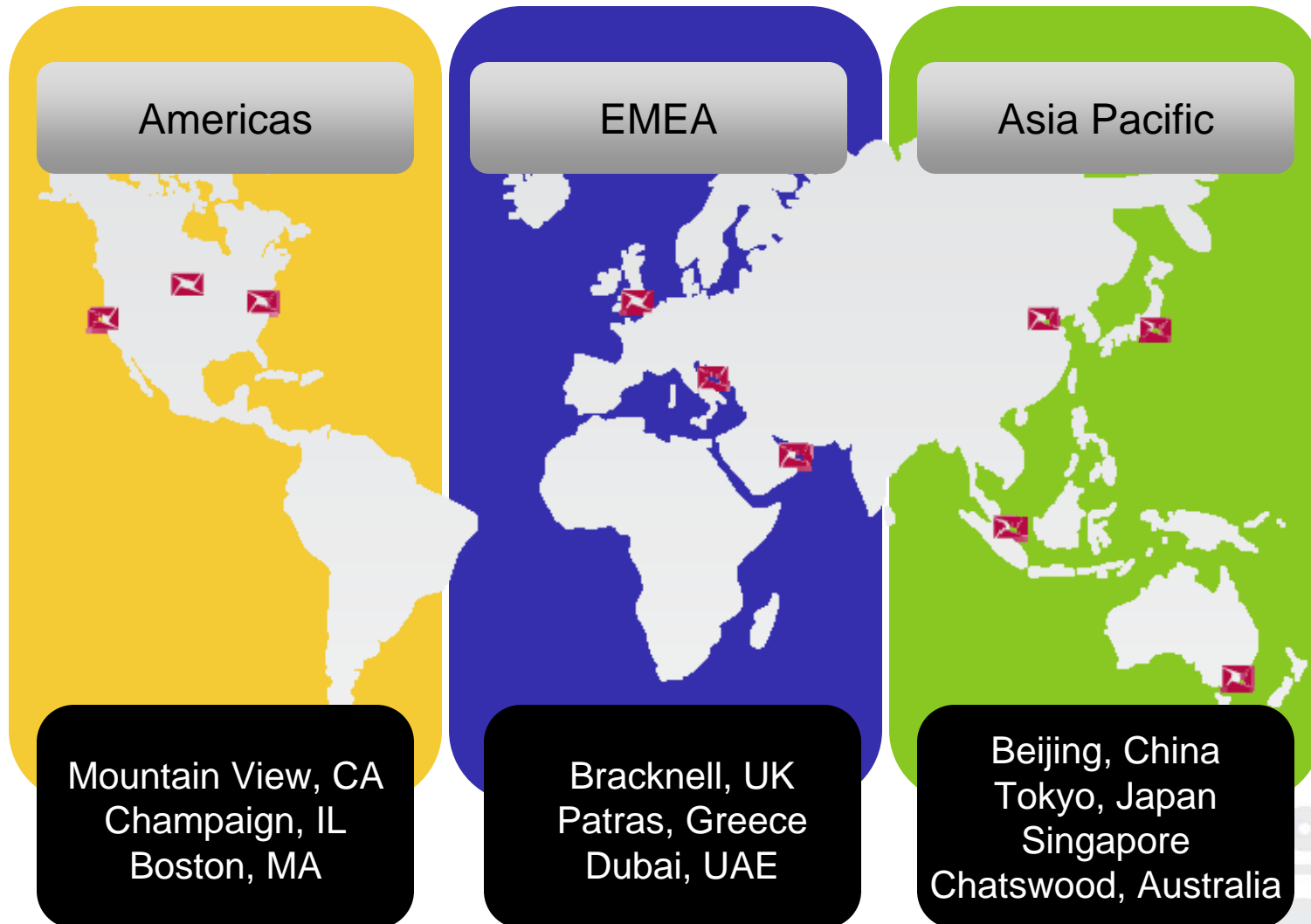
Leading innovator in new IP services for mobile data, web and multimedia

Established the market of wireless IP network optimization

Bytemobile Facts

- Privately held; based in Silicon Valley
- Self funded since last investment round in 2001
- Founding Proposition: All networks can offer better user experience through optimization
- 80% market share for wireless data networks worldwide today
- Management Team includes Silicon Valley & Wall Street veterans
- Best in class optimization technology expanded into Content Adaptation & Multi Media Optimization

Global Operations

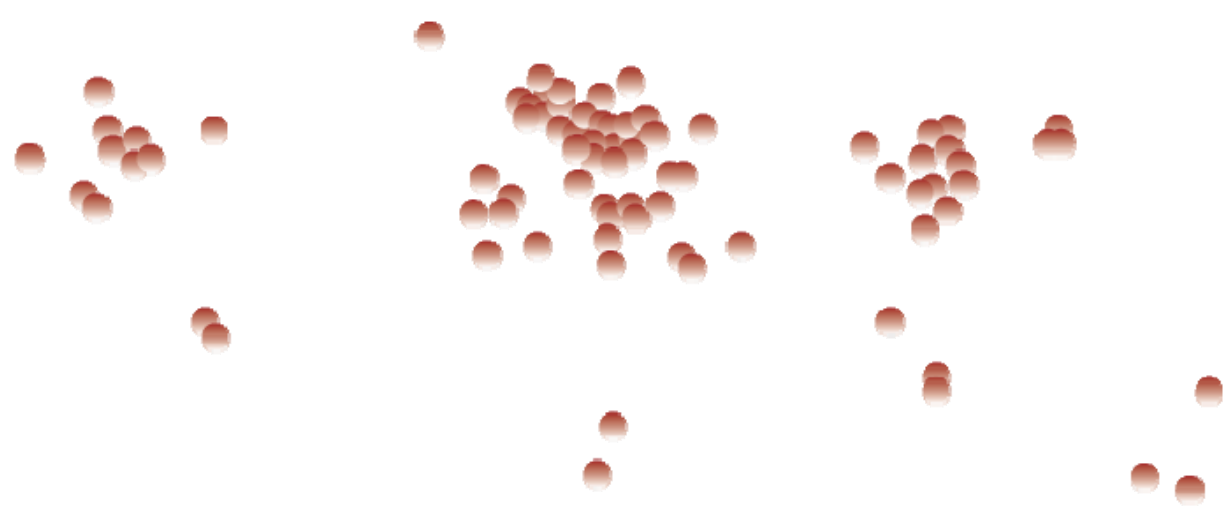


Technology Innovation based in Patra

- Strong presence in Patra:
 - 50 software engineers
 - 10 customer support engineers
 - VP of Engineering based in Patra
 - Largest technology company in Southwest Greece
- Silicon Valley model and culture:
 - All employees are part owners
 - Culture of innovation, discovery and excellence

Customers

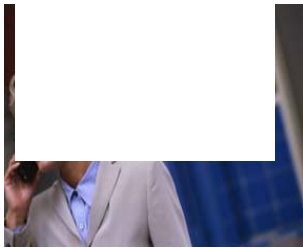
96 mobile network operators in 55 countries — serving more than a billion total subscribers



Ecosystem Strategy: Global Best-In-Class Partners



Mission: Enable the Global Medianet



Transparent Intelligence in the Network



Proprietary and Confidential

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